

One Page Business Plan

Quick, how much has your company's net worth grown over the last two years? What are your three biggest corporate goals in the next year? Who should you hold accountable for their completion?
Who's underperforming?

The one-page business plan isn't a secret equation or a complicated process. It's a straightforward tool that will surprise you with its usefulness and simplicity. With a quick glance, you'll have a clear understanding of every aspect of your business from financials to personnel. We'll show you how to update it every quarter to have snapshots of your company to compare over time.

55 Questions.

Company Name: _____
Date: _____

Company Financial Update						
	2007	2008	2009		12/31/08	12/31/09
Net Sales				Accounts Receivable		
Cost of Goods Sold				Inventory		
Gross Profit	\$0	\$0	\$0	Fixed Assets		
SG&A Expense				Other Assets		
Net Income Before Taxes	\$0	\$0	\$0	Total Assets	\$0	\$0
+ Depreciation				Accounts Payable		
+ Interest Expense				Line of Credit		
EBITDA	\$0	\$0	\$0	Long Term Debt		
Total Company Debt	\$0	\$0	\$0	Other Liabilities		
Company Value*	\$0	\$0	\$0	Total Liabilities	\$0	\$0
* (4X EBITDA less Total Debt)				Net Worth	\$0	\$0

Company Vision

Company Mission

Company Main Thing

Top Goals for Next Twelve (12) Months

1	_____
2	_____
3	_____

Key Strategies for Next Twelve (12) Months

1	_____
2	_____
3	_____

Major Action Plans Required in Next Three (3) Months	Person Responsible	Deadline
1	_____	_____
2	_____	_____
3	_____	_____

Company SWOT Analysis		Key Employees	
Strengths:		Name	Role in Company
Weaknesses:		1	
Opportunities:		2	
Threats:		3	
		4	
		5	
		6	
		7	

Organizational Development		Employee Training Plans	
New Hires:		1	
De-hires:		2	
Recast:		3	
Top-grades:		4	
		5	
		6	
		7	

Employees			
Exec / Mgmt	Supervisors	Staff	Admin
_____	_____	_____	_____

Key Future Executives			
Employee	DISC	Talents	Future Role
_____	_____	_____	_____
_____	_____	_____	_____

What's Holding Me Back?

1	_____
2	_____